



April 18, 2024

Re: Economic Development Week 2024

Economic Development requests that his Worship and Council proclaim May 6-10, 2024, as Economic Development Week in Airdrie.

Each May, the International Economic Development Council (IEDC) and Economic Developers Alberta (EDA), organizations representing economic development professionals in Alberta and around the world, recognize and celebrate Economic Development Week.

Economic Development Week acknowledges the important role economic development and economic developers have in fostering sustainable economies and improving quality of life through supporting local businesses, attracting new investment, creating jobs, and improving quality of place.

In Airdrie, the Economic Development department works in collaboration with other City departments and community organizations including the Airdrie Chamber of Commerce, Bow Valley College, Community Futures Centre West, Prospect Employment Services, Career Leap and other business support organizations. Together our efforts attract, retain and expand businesses and talent to contribute to the sustainability and vibrancy of our community.

Recognizing Economic Development Week aligns with the continued importance Council has placed on economic development through the adoption of their Focus Areas. Further emphasizing its overall importance to the long-term sustainability of our community.

For the fourth year in a row, EDA in conjunction with Alberta Municipalities and Rural Municipalities of Alberta, have issued a challenge for communities across the province to proclaim the second week of May as Economic Development week. Last year, more than 50 communities across Alberta, including Airdrie, made the official proclamation.

The City of Airdrie Economic Development team would be proud, to once again, add the City of Airdrie to the list of communities acknowledging this week.

Sincerely,

Sara Chamberlain, Team Leader Airdrie Economic Development



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Airdrie Economic Development



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