



COUNCIL – AGENDA REPORT

Meeting Date: 18 June 2024
Subject: 2024 Mayor for a Day Successful Applicant
Directorate: Community Safety and Social Services

Issue:

Council is being presented with the successful applicant of the 2024 Mayor for a Day Challenge.

Policy / Council Direction:

This program has been a Council supported initiative since 2012.

Background:

The Mayor for a Day Challenge is a contest that provides grade six students and their schools an opportunity to learn about municipal government and share their innovative ideas on ways to improve the community.

The application process opened January 15, 2024, and closed March 1, 2024. Airdrie schools that have grade six students were asked to submit up to three applications and forward them to Social Planning for further short-listing. A total of 21 submissions were received from seven different schools, which showed consistent engagement from the previous year.

Each idea was scored on the areas of originality, detail, practicality, project value, and inclusivity. The Airdrie Board of Youth Affairs participated in the review process and short-listed to determine the top three. As part of the process, City departments identified in the top three ideas were invited to offer feedback on the top ideas which were shared with Council for consideration.

Members of Council and the Airdrie Board of Youth Affairs conducted the last stage of judging where the top three finalists had the opportunity to present their ideas. Following the scoring process, one student was selected as the 2024 Mayor for a Day Challenge successful applicant. The successful applicant will have their official day as Mayor at a later date which includes the following opportunities:

- Opportunity to co-chair a Council meeting;
- Attend a lunch with the Mayor;

- Tour different City buildings; and
- Attend a meeting with the respective department(s) to discuss opportunities for implementation and learn more about their idea through a municipal lens.

This youth initiative provides an opportunity for students to become more actively engaged with local government while learning about it in school. The outcome is that by participating in the Mayor for a Day Challenge, students have a stronger connection to their community and have a better understanding of how the City plans and prepares for current and future projects.

Council Committee Routed Through:

Updates on this initiative are reported directly to Council.

Administration Recommendation:

That Council accept the report and presentation entitled “2024 Mayor for a Day Challenge Successful Applicant” for information.

Alternatives/Implications:

This item is for information.

Budget Implications:

Social Planning allocated \$10,000 to support the implementation of the successful applicant’s idea in the 2024 budget.

Communications and Engagement:

Social Planning will work with Communications to share the announcement about this year’s successful applicant.

Recommendation:

That Council accept the presentation of the 2024 Mayor for a Day Challenge successful applicant for information.

Jessica Dudek
Youth Engagement Liaison, Social Planning

Staff Presenter:	Jessica Dudek
External Presenter:	ABYA members
Department:	Social Planning
Reviewed by:	Pauline Clark
Attachments:	#1: There are no attachments