

# EMPOWERING COMMUNITIES

THE IMPACT OF ROCKY VIEW FOUNDATION

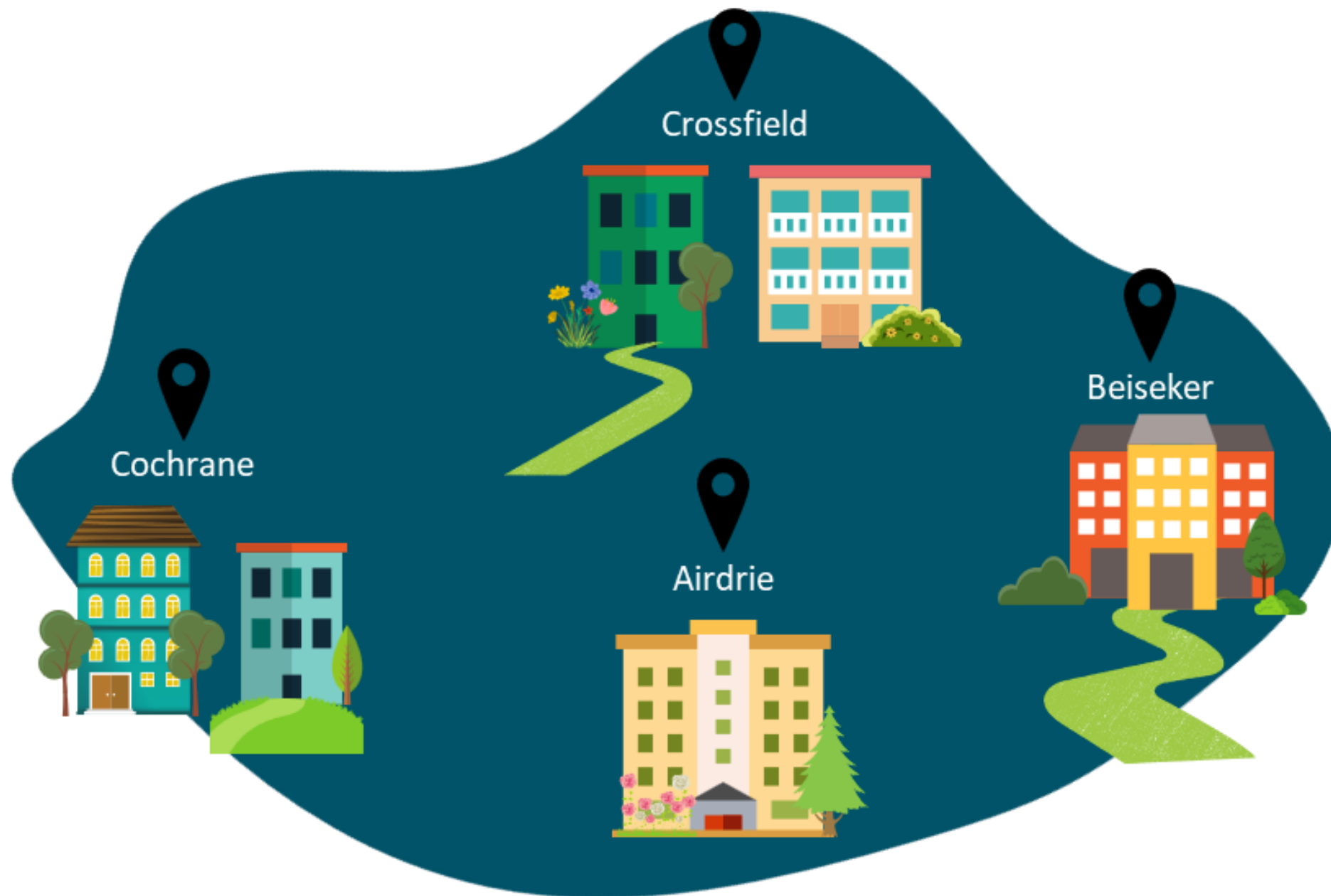
# ROCKY VIEW FOUNDATION

Rocky View Foundation (RVF) was established in 1964 and is the Housing Management Body for the Rocky View region.

RVF serves Rocky View County, Airdrie, Beiseker, Cochrane, Crossfield, and Irricana.

RVF currently operates:

- Three senior SL2 lodges with over 233 units.
- Four senior independent living apartment buildings with 86 affordable apartments.
- Delivers the Rental Assistance Program in the Rocky View region with over 130 recipients.



# VISION, MISSION & GOAL

## 01. VISION

Delivering sustainable housing programs for our communities, where everyone can have access to safe, affordable, and quality housing.

## 02. MISSION

Develop, maintain, and manage affordable housing solutions that meet the diverse needs of our community. We are committed to delivering compassionate, respectful, and efficient services to all who seek a place to call home through innovative partnerships, community engagement, sustainable development, and a steadfast dedication to excellence.

## 03. GOAL

We seek to increase our affordable unit and program offerings for vulnerable populations in the communities we serve.





# CHALLENGES

## 01. RENTAL MARKET PRESSURES

Vacancy rates in the region have declined from 6.6% in 2020 to 2.6% in 2023.

## 02. INCOME VS. HOUSING COSTS

In 2022, approximately 22% of households in Alberta were in core housing need.

## 03. AGING POPULATION

There is a rising need for senior-specific housing. By 2030, seniors (65+) are expected to make up over 18% of Alberta's population, compared to 14% in 2023.

## 04. INSUFFICIENT NEW HOUSING DEVELOPMENTS

Despite growing demand, new housing developments are not keeping pace. In 2023, housing starts in Alberta decreased compared to the previous year .







# MAKING A DIFFERENCE

## INDEPENDENT LIVING MANORS

AIRDRIE - DIAMOND JUBILEE MANOR & SUITES

BEISEKER - CROSSROADS MANOR

COCHRANE - EVERGREEN MANOR

CROSSFIELD - DR. WHILLANS MANOR

After the rent on my apartment increased, I knew I needed an alternative living option. I started looking into independent manors because they offered everything I needed to stay self-sufficient. When I walked into the manor, I was immediately impressed. It's a wonderful community where friendships thrive. We support each other through the ups and downs, and there's a real sense of togetherness. We also love to joke around and have fun, which is a big attraction for everyone. Living here makes me feel truly happy.







# MAKING A DIFFERENCE

## RENTAL ASSISTANCE BENEFIT

As a single mother of two young children, making ends meet has always been a challenge. Between childcare, groceries, and other living expenses, there were times when I wasn't sure how I would keep a roof over our heads.

Thanks to this program, I've been able to afford our rent without constantly worrying about having to choose between paying bills or putting food on the table. The peace of mind that comes with knowing my children have a stable and safe home is priceless.







# MAKING A DIFFERENCE

ABRIO PLACE - AIRDRIE

BIG HILL LODGE - COCHRANE

ROCKY VIEW LODGE - CROSSFIELD

John's life journey led him through hard work in rural Alberta, yet as he reached his 70s and faced health challenges, his circumstances became more challenging. With no family nearby and relying solely on government pension benefits, John struggled to afford rent. As winter approached, he faced the harsh reality of homelessness, contemplating living in his car. Fortunately, John discovered one of our lodges and reached out to our team. Learning about our affordability formula gave him hope for a place he could call home. Today, John is settled comfortably, enjoying the safety and warmth of our community. His journey stands as proof of the profound impact RVF has on both residents and the wider community.





# MOVING FORWARD

## MAINTAINING SAFE AND SECURE COMMUNITIES



Capital Maintenance Plan:  
Ensuring Essential Maintenance and  
Preparedness for Emergencies





# DEVELOPING NEW VIBRANT COMMUNITIES



- Build Partnerships
- Pursue Funding Opportunities
- Explore Land and Building Acquisition



# THANK YOU

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