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<b>Policy title:</b>	<b>Public Art</b>	<b>Date adopted:</b>
<b>Policy number:</b>		<b>Effective date:</b>
<b>Policy owner:</b>	<b>Culture and Heritage</b>	<b>Last amended:</b>

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### Purpose

- 1 The purpose of this policy is to:
  - (1) Recognize Public Art as a priority at the City and is implemented through the Public Art Program;
  - (2) Guide the development and implementation of the Public Art Program; and
  - (3) Identify a transparent selection criteria and funding process for the Public Art Program.

### Scope

- 2 This policy will apply to all Public Art on municipally owned public spaces.

### Guiding Principles

- 3 The City recognizes Public Art as a priority based on the following principles:
  - (1) Investment in Public Art is a vital element in the cultural fabric of Airdrie that can recognize the City's history, identify and culture.
  - (2) Public Art can reinforce a strong sense of community pride, ownership, and a sense of belonging.
  - (3) Public Art programming can add artistic, social, economic, historical and environmental value to a community for it to fully express itself.
  - (4) Public Art builds civic engagement, social capital and encourage civic discourse.
  - (5) Public Art investment supports the local economy that reflects the diversity, needs and ambitions of the City.
- 4 The City recognizes the following principles in the development and implementation of the Public Art Program where Public Art is:
  - (1) Accessible, visible and free to the public;
  - (2) Reflective diversity, equity and inclusion principles of the City as per the *Social Policy*;

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- (3) Created with excellence, quality and innovation;
- (4) Selected, exhibited and managed in an open, competitive and transparent process;
- (5) Informed by residents and community groups through open engagement and consultation and;
- (6) Involves disbursement of public funds for the transactional expenditures of acquiring, installing, and maintaining Public Art. As such, these transactions are to be conducted and managed in accordance with the sound procurement practices and processes.

### Public Art Program

5 The Public Art Program is managed by Administration and is comprised of:

- (1) Permanent Public Art,
- (2) Rotating Art Exhibits,
- (3) Temporary Public Art, and
- (4) the installation, conservation and maintenance of Public Art.
- (5) The promotion of Public Art

### Permanent Public Art

#### *Permanent Public Art Definition*

6 Permanent Public Art is defined as largescale and permanent artwork created by a professional Artist and acquired by the City with the specific intent of being sited or staged on municipally owned lands.

#### *Permanent Public Art Funding*

7 Each Permanent Public Art project is funded by one (1) percent of the construction budget up to a maximum of \$1,000,000 per eligible capital project.

- (1) Eligible capital projects include new constructions of publicly accessible buildings, major renovations to existing publicly accessible buildings, development or redevelopment of regional park infrastructure and pedestrian bridges.
- (2) Capital projects not eligible for a Permanent Public Art project include underground utilities, land cost, bridges, major road networks and fleet related projects.
- (3) A list of Permanent Public Art projects will be included in the 10-Year Capital Plan.

8 Funding levels may be adjusted based on historical Public Art investments, Public Art conservation and maintenance requirements.

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- 9 Council approves funding for each Permanent Public Art project.
- 10 Each Permanent Public Art project for approval must:
  - (1) be identified in the 10-year Capital Plan, and
  - (2) have a business case for the subsequent years' service plan and budget that identifies an allocation of 10 percent of the Permanent Public Art project budget to a reserve fund for the long-term maintenance of all Permanent Public Art.
- 11 Administration identifies prospective Public Art projects to be included in the Capital Plan for approval annually.

### *Donated Permanent Public Art*

- 12 Proposed Permanent Public Art coming by way of a donation to the City may be provided as a recommendation to Council.
- 13 Donated Permanent Public Art must meet the Permanent Public Art funding requirements under this policy.
- 14 Administration is delegated the authority to strike a panel consisting of professional curators, student curators or members of the Community Assessment Art Panel to provide Council with a recommendation on the proposed donated Permanent Public Art.
- 15 An Ad-hoc Committee does not need to be struck for proposed Permanent Public Art that has been donated to the City.

### *Permanent Public Art Selection*

- 16 After approval of funding of each Permanent Public Art project, Council will strike an Ad-hoc Committee as part of the selection process of the Permanent Public Art.
  - (1) In addition to the Terms of Reference requirements of the *Committee Bylaw*, the Ad-hoc Committee to select Permanent Public Art must approve a Terms of Reference as per Appendix A of this policy.
  - (2) The mandate of the Ad-hoc committee must include the requirement to provide a recommendation of a shortlist of up to four (4) artist applicants.
    - (a) For a Permanent Public Art project with a project value of \$249,999 and under the recommendation from the ad-hoc committee will be made to the Community and Corporate Services Standing Committee.
    - (b) For a Permanent Public Art project with a project value over \$250,000 the recommendation from the ad-hoc committee will be made to Council.
- 17 The Community and Corporate Services Standing Committee approves Permanent Public Art projects with a project value of \$249,999 and under based on the Ad-hoc committee's

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recommendations.

- 18 Council approves Permanent Public Art projects with a project value of \$250,000 and over based on the Ad-hoc committee's recommendations.

### Rotating Art Exhibits

#### *Rotating Art Exhibits Definition*

- 19 Rotating Art Exhibits specifically refers to Public Art that will be displayed at the Inspire Multi-Use Facility.
- 20 Rotating Art Exhibits at the Inspire Multi-Use Facility will change at a minimum three (3) times per calendar year.

#### *Rotating Art Exhibits Funding*

- 21 Funding for all Rotating Art Exhibits annually will not exceed \$50,000 per calendar year.
- 22 Funding for Rotating Art Exhibits will be approved by Council through the operating budget.

#### *Rotating Art Exhibits Selection*

- 23 Rotating Art Exhibits are selected up to three (3) times per calendar year.
- 24 Administration is delegated the authority to strike a panel of jurors to select Rotating Art Exhibits that consist of professional curators, student curators or members of the Community Assessment Art Panel.
- (1) The panel of jurors to select Rotating Art Exhibits may be compensated according the Canadian Artists' Representation/Le Front des artistes canadiens (CARFAC) fee schedule.

### Temporary Public Art

#### *Temporary Public Art Definition*

- 25 Temporary Public Art is defined as indoor or outdoor Public Art that lasts less than six (6) months and may include community participation in its physical installation.

#### *Temporary Public Art Funding*

- 26 Funding for all Temporary Public Art annually will not exceed \$25,000 per calendar year.
- 27 Funding for Temporary Public Art will be approved by Council through the operating budget.

#### *Temporary Public Art Selection*

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- 28 Temporary Public Art projects are selected up to three (3) times per calendar year.
- 29 Administration is delegated the authority to strike a panel of jurors to select the Temporary Public Art that consist of professional curators, student curators or members of the Community Assessment Art Panel.

### The Installation, Conservation and Maintenance of Public Art

- 30 The delivery, installation and project management of Public Art will be the responsibility of Administration.
- 31 The maintenance and conservation of Public Art will be responsibility of Administration.
- 32 If required, Administration is delegated the authority to strike a panel consisting of professional curators, student curators or members of the Community Assessment Art Panel to provide Council with a recommendation on any Public Art removal, relocation or deaccession.

### Policy Review and Implementation

- 33 Council delegates the authority to review, amend and approve the Public Art Policy to the Community and Corporate Services Standing Committee.
- 34 The Executive Leadership Team reviews and endorses any administrative policy related to this policy.
- 35 The City Manager approves any administrative policy related to this policy.
- 36 Administration carries out the policy based on established administrative policy or procedures.

### Definitions

- 37 **Ad-hoc Committee** means a temporary Council Committee established by resolution, with a Terms of Reference, for a fixed period or until completion of a specific task as per the *Committee Bylaw* to recommend an Artist short list for Permanent Public Art;
- 38 **Artist** means an individual recognized by their peers, critics and other art professionals as committed to creating works of art;
- 39 **Community Art Assessment Panel** means members of the Airdrie art community who have been selected by Administration to act as a panel of jurors to select Rotating Art Exhibits or Temporary Public Art;
- 40 **Permanent Public Art** means largescale and permanent artwork created by a professional artist and acquired by the City with the specific intent of being sited or staged on municipally owned lands;

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- 41 **Public Art** means original artwork selected, commissioned, created or donated for location on municipally owned lands and created by an artist. Public Art may be permanent or transitory, functional, integrated or discrete to the site. Artwork created or initiated by the community for the public realm is also considered public art;
- 42 **Rotating Art Exhibits** means Public Art that will be displayed at the Inspire Multi-Use Facility;
- 43 **Temporary Public Art** means indoor or outdoor Public Art that lasts less than six (6) months and may include community participation in its physical installation;
- 44 **Terms of Reference** means policy that directs an ad hoc committee which includes guidance on mandate, objective, term, membership and selection, member roles and responsibilities, meetings, communications, and resourcing as per the Committees Bylaw;

### Relevant City Policy

1. AirdrieOne Plan
2. *Committees Bylaw*
3. *Cultural Policy*
4. *Social Policy*
5. *Procurement Policy*

### Appendices

Appendix A – Additional Terms of Reference Requirements of an Ad-hoc Committee selected Permanent Public Art.

### History

Date adopted / Motion number:

Council amendments:

Administration reviews:

Date rescinded:

**Appendix A – Additional Terms of Reference Requirements of an Ad-hoc Committee selected Permanent Public Art.**

The Ad-hoc Committee to Select Permanent Public Art Terms of Reference will:

- Seek opportunities to align and build on the Public Art Policy guiding principles
- Demonstrate the Committee’s objective to developing, reviewing and understanding each project’s objectives, themes, and goals.
- Demonstrate a strong commitment to equity and inclusion.
- Identify and remove potential barriers to equity and inclusion throughout the selection process, including issues of unconscious, implicit and any other kinds of bias.
- Assess the merits of each applicant against the selection process.
- Demonstrate impartiality and objectivity as a committee member.
- Have its members attend and participate in the interviews of artist applicants.
- Have its members maintain confidentiality throughout the selection process.
- Have its members commit to attending all meetings and participate in discussions.