

Attachment #2

Sign Regulations

Purpose and Intent

- (1) This section of the Land Use Bylaw provides definitions and regulations for signs and outlines sign owner responsibilities. Regulations for signs within the City of Airdrie are put into place for the purposes of:
 - (a) Ensuring that signs are compatible with their surroundings;
 - (b) Providing reasonable and appropriate means for the public to locate and identify facilities, businesses, and services;
 - (c) Providing reasonable and appropriate means for businesses to identify their location, advertise goods and services, and promote their development and growth;
 - (d) Ensuring that signage maintains or enhances the aesthetic appeal of development;
 - (e) Maintaining interests of businesses and the general public;
 - (f) Encouraging positive economic development and growth for the city;
 - (g) Ensuring pedestrian and traffic safety, and;
 - (h) Limiting possible adverse effects of signage on neighbouring properties.
- (2) The regulations in this section are intended to prevent overconcentration, improper placement, and excessive height, bulk, number and/or coverage of signs.

Interpretation and Definitions

In this Bylaw, unless the context otherwise requires:

Sign Definitions
A-Frame Sign means: A self-supporting local advertising sign, typically A-shaped, which is set upon the ground and may or may not have an external supporting structure;
Awning Sign means: A sign which either forms, or is attached to, in whole or in part, a retractable or permanently affixed canopy structure, and includes a sign suspended below the ceiling or roof of a canopy or marquee;
Banner Sign means: A temporary sign constructed from cloth, plastic or other non-rigid fabric, which moves freely with wind movement, and may include its own supporting structure or be attached to another feature or structure. This may include: <ul style="list-style-type: none">▪ Freestanding▪ Hanging▪ Light Standard
Billboard Sign means: A large freestanding sign located primarily on major traffic corridors, which directs attention to a business, service, product or event that is located, conducted or produced elsewhere than the site where the sign is located;
Building Face means: Any exterior wall of a building;
Changeable Copy means: That portion of a sign upon which copy may be changed from time to time, either manually through the utilization of attachable characters or replacing the sign copy, or electronically in the case of a sign that contains digital media;
Clear Height means: The vertical distance measured from finished grade to the bottom of the lowest hanging overhead obstruction formed by the Sign Structure.
Clear Pedestrian Space means: The horizontal distance measured from walkway or other path intended to accommodate pedestrian traffic to any part of the Sign Structure.
Community Identification means: A type of sign copy which displays the name of a residential neighbourhood, commercial or industrial subdivision, or other development, and which is typically located at the primary entrance to the subdivision or development;

Attachment #2

Sign Definitions

Construction means:

A type of sign copy which is used for the purpose of advertising items such as the provision of labour, services, materials, or financing of a development or similar project, and which is placed on the site where the project is being constructed;

Development Marketing means:

A type of sign copy which is used to promote a new subdivision or development project, vacant lots, and/or show homes;

Digital Media means:

A sign feature where the message or copy of the sign incorporates a technology or method for allowing the sign to contain changeable copy without having to physically or mechanically replace the sign or its components. This includes, but is not limited to, digital signs, electronic message boards, gas station price boards, and time/temperature displays;

Election means:

A type of sign copy which is used for political advertising and campaigning during a period of a federal, provincial, municipal, school board election, referendum, or plebiscite. This also includes information signs used to identify and direct traffic to polling stations;

Fascia Sign means:

A sign that is painted on or attached to the exterior face of a building and runs parallel to a building face, not projecting more than 0.3m out from the wall;

Illuminated, Backlit means:

A sign feature where an artificial light source is used to illuminate the sign from the side or back of the display panel, and may be contained within the structure of the sign;

Illuminated, Exterior means:

A sign feature where an artificial light source is used to illuminate the sign from an external source directed to the sign copy;

Lawn Sign means:

A temporary freestanding sign commonly made of corrugated plastic or a similar type of material. Typical uses include temporary signs used to advertise election campaigns, yard sales, seasonal retail sales and specials, real estate for sale, and community events;

Limited Use means:

A type of sign copy which is used to advertise a location, product, event or activity on a temporary basis, either as a single event or activity over a limited duration of time, or as a regular activity that is for limited periods of time and subject to a recurring schedule (i.e. weekly, monthly). This includes but is not limited to signs for garage sales, open houses, show homes, community events, and similar signs that are temporary in nature.

Monument Sign means:

A freestanding sign on a supporting structure or foundation, where the base structure or foundation has an equal or greater length than the sign copy. These are intended to be lower-profile signs and may also include associated landscaping;

Mounted Sign means:

A flat sign affixed to a fence or other similar structure, but not a building;

Portable Sign means:

A temporary sign mounted on a frame, trailer, stand or similar structure that is easily transported and erected for a limited time. This does not include signs attached to, or painted on, vehicles;

Projecting Sign means:

A sign that is attached to a wall of a building and horizontally extends more than 0.3m from the building face;

Public Direction means:

A type of sign copy that provides assistance in directing the public either on public or private property, and which provides no commercial message;

Pylon Sign means:

A freestanding sign which is supported by columns, structures or other supports that are anchored in the ground independent of a building;

Real Estate means:

A type of sign copy which is used for the purpose of advertising the sale, lease or rental of the property on which the sign is located;

Attachment #2

Sign Definitions
Roof Sign means: Any sign erected upon, against, or directly above a roof of a building. This also may include a sign placed above the parapet of a building;
Rotating means: A sign feature where the sign, or portion of the sign, moves in a revolving manner;
Sign means: An object or device, including its structure and other component parts, intended for the purpose of advertising or calling attention to any business, product, event, service or thing. This does not include a poster equal to or less than 0.3m ² in area;
Sign Area means: The entire area of the sign on which the copy is intended to be placed;
Sign Copy means: The letters, graphics or characters that make up the message on the sign;
Sign Height means: The vertical distance measured from the highest point of the sign or sign structure to the finished grade;
Sign Structure means: Any structure which supports a sign, including materials used to conceal or improve the visual appearance of the structural parts;
Specialized Sign means: A sign that does not fall within any other definition provided in this Bylaw;
Standard means: A type of sign copy for general advertising, promotion, or information dissemination not otherwise defined by another type of sign copy in this bylaw and not otherwise prohibited by this bylaw. Bylaw B-15/2020
Temporary means: A time limitation for a sign as indicated within this Bylaw. Where no time limitation is set by the regulations of the Bylaw, it shall be determined by the Development Authority or by the length of a Development Permit approval;
Third-Party Advertising means: A sign feature in which the sign copy directs attention to a business, commodity, service or event that is conducted, sold, or offered elsewhere than on the site on which the sign is located.
Valance means: The portion of an awning or canopy which hangs below the structure and parallel to the building face.
Window Sign means: A sign which forms, or is attached to, or painted on, or installed inside a window, and which is intended to be viewed from outside the premises;

Sign Permit Application Requirements

- (1) Permit applications for signs shall be submitted to the Development Authority on the prescribed form and shall contain all submission requirements as follows:
 - (a) All dimensions of the sign, including height of the sign and the sign structure;
 - (b) Area and design of copy;
 - (c) Type of construction and finishing to be utilized;
 - (d) Method of support;
 - (e) Details of sign illumination and/or digital media;
 - (f) If the sign permit is for a sign containing digital media, the permit must include the name and contact information of a person(s) having access to the technology controls for the sign, who can be contacted 24 hours a day if the sign malfunctions.
 - (g) Site plan showing sign location in relation to property boundaries and buildings;
 - (h) Fees required for the permit; and

Attachment #2

- (i) Land owner authorization if applicable.
- (2) The Development Authority may require additional information deemed necessary to evaluate a sign permit application, including but not limited to photographs of the proposed site and adjacent properties.
- (3) A sign permit is automatically void if construction of the sign is not commenced within one year from the date of issuance of the permit.

Signs Not Requiring a Development Permit

The following signage is exempt from obtaining a Development Permit approval if they otherwise meet all regulations in this Bylaw:

- (1) Signs required under this Bylaw to identify a site with an application for a proposed Bylaw amendment;
- (2) Advertising signs displayed on buses, bus shelters, seats and benches located at transit zones that are subject to an agreement with the City;
- (3) Changing the copy of any sign with a valid Development Permit, as long as the sign still otherwise meets the requirements of this Bylaw;
- (4) Signs contained under a valid, approved Development Permit or Master Site Plan;
- (5) Any Public Direction sign that otherwise meets the requirements of this Bylaw;
- (6) A sign erected by or at the direction of a government including signs identifying public buildings and roads, giving public information, and regulating traffic or safety. This includes community notice boards and structures erected by the City for the purpose of posting temporary community notices;
- (7) Signs erected by the City for the purposes of providing advertising for community events, recognitions, community identification, or forming part of a public art program or installation, that otherwise meet the requirements of this Bylaw;
- (8) A sign with no commercial message that provides assistance, with respect to the premises on which it is maintained, for the direction or safety of the public such as "entrance/exit", "one way", "telephone", "drive-through", "parking/no parking", "high voltage", "no trespassing", and similar directives;
- (9) A non-illuminated fascia sign attached to a principal and/or accessory building and stating no more than the name of the building or the name of the persons occupying the building or both, provided that the total sign area does not exceed 0.4m²;
- (10) A combination of non-illuminated numbers and letters for the purpose of street addressing where together the total sign area is less than 1.0m²;
- (11) A memorial, veterans, or historical sign, plaque or tablet commemorating or identifying a historical person, structure, place, or event; that does not exceed 1.0m² in area;
- (12) A flag, emblem, or insignia that does not exceed 13.0m in height or the maximum height of a principal building in that district, whichever is less.

Signs Prohibited

For the purpose of this Bylaw, the following are prohibited within the City of Airdrie:

- (1) Temporary corrugated plastic (coroplast) signs either supported on wire frames or attached to any structure, except where used for Election, Limited Use, or Real Estate purposes and in keeping with the regulations of this Bylaw for those respective purposes.

General Sign Regulations

The following regulations apply to all signage regulated by this Bylaw:

- (1) Unless otherwise exempted in this Bylaw, no person shall erect, develop, enlarge, relocate, use or alter any sign, without first obtaining a Development Permit approval from the Development Authority.
- (2) Signs shall not conflict with the general character of the surrounding neighbourhood.
- (3) Signs shall not interfere with the movement or sight lines of pedestrian and vehicular traffic.
- (4) No sign shall be attached to a tree or any other vegetation.
- (5) A sign shall not be erected, operated, used or maintained if in the opinion of the Development Authority its position, shape, colour format or illumination may be confused with an official traffic sign, signal or device or other official sign, or it displays lights that may be mistaken for the flashing lights normally associated with danger or those used by police, fire, ambulance or other emergency vehicles.
- (6) No sign shall be erected, operated, used or maintained that fails to provide adequate clearance from overhead power lines, to the satisfaction of the Development Authority.
- (7) No sign shall be erected, operated, used or maintained that incorporates any lights, features, or displays which create a hazard to traffic on a public roadway from which the sign or lights are visible.

Attachment #2

- (8) Any sign erected for the purpose of providing street addressing or building identification shall not be permitted to be obstructed, to the satisfaction of the Development Authority.
- (9) No sign shall be erected, operated, used or maintained that may obstruct ingress to or egress from a fire escape door, window or other required exit under the *Alberta Building Code*.
- (10) No sign shall be attached, affixed, or displayed on any parked vehicle or trailer not normally used in the daily activity of the business, which is visible from a road so as to act as a sign for the advertisement of products or services or to direct people to a business or activity.
- (11) The quality, aesthetic appearance and finishing of a sign should have regard for the scale and architectural character of the site and the land use characteristics of surrounding development. The Development Authority may refuse any Development Permit application for a sign that may adversely impact the amenities or character of the adjacent properties and development.
- (12) An approved sign is not an approval for any other aspect of development on the site.
- (13) All sign structures shall be securely built, constructed and erected to conform to the standards set forth in this Bylaw and the *Safety Codes Act*, the *Alberta Building Code*, and the *Alberta Fire Code*, as applicable.
- (14) The owner of a sign shall maintain the sign in a proper state of repair and shall ensure that all sign supports, structural elements and/or guy wires are properly attached. Signs shall be secured to the satisfaction of the Development Authority at all times.

[Bylaw B-15/2020](#)

- (15) Any sign projecting more than 0.15m that could have pedestrians or vehicular traffic underneath must have a minimum clearance from grade of 2.4m.
- (16) It is not permitted to have a sign in a derelict state. A sign is considered to be abandoned if the sign has either intentionally or unintentionally been allowed to fall into a state of disrepair, or is no longer in a readable state, in the opinion of the Development Authority.
- (17) The Development Authority may limit the maximum number of signs for a single site or development to address cumulative impact of signage, having regard for the use of the site and surrounding areas.
- (18) The illumination of any permanent sign should not create a direct glare or have any offsite effects upon any surrounding sites or roadways and any residential developments.
- (19) Signs shall not be placed on City of Airdrie property including, but not limited to, City infrastructure, road right of ways, boulevards, Municipal Reserve or Environmental Reserve spaces unless otherwise allowed in this Bylaw.
- (20) Where the Sign Regulations outlined in this Bylaw or a Development Permit specify a time limitation, the sign must be removed at the end of that time period and cannot be re-erected/replaced within a 48-hour period, or until a new Development Permit or an extension to the previous Development Permit is approved by the Development Authority.
- (21) Signs shall not contain statements, words or pictures that are offensive, obscene, or racist, in the opinion of the Development Authority.

Attachment #2

Signs Allowed by District

Table S.01

Districts	R1	R1-V	R1-U	R2
	R1-E	R1-W	R1-L	RMH

Signs Permitted

Sign Form	Sign Purpose							Sign Features					
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate	+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising
Building Signs													
Awning Sign				D ³			D ³						
Fascia Sign			D	D									
Projecting Sign													
Roof Sign													
Window Sign	P ⁴		P	P	E		E						
Freestanding Signs													
A-Frame Sign				P			P	E					
Billboard Sign													
Lawn Sign			D	D	E	P	E						
Monument Sign		P		D									
Portable Sign							D						
Pylon Sign				D									
Other Sign Types													
Banner Sign				D			D						
Mounted Sign			D	D	E	P	E						
Specialized Sign	M												

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Awning signs used for Development Marketing or Real Estate in this District must be attached to a Residential Show Home or Residential Sales Centre.
- (4) Window signs are permitted only where used for an approved Home Business, subject to the regulations and standards provided in **Section 6.12**.

[Bylaw B-26/2021](#)

Attachment #2

Table S.02

Districts	R2-T R-BTB	R3 R4	R5
-----------	---------------	----------	----

Signs Permitted

Sign Form	Sign Purpose							Sign Features					
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate	+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising
Building Signs													
Awning Sign	P ⁴	D ⁵		D			D						
Fascia Sign	P ⁴	D ⁵	D	D						D			
Projecting Sign	D ⁴	D ⁵		D									
Roof Sign		M ⁵											
Window Sign	P ^{3,4}		P	P	E		E						
Freestanding Signs													
A-Frame Sign				P		P	E						
Billboard Sign													
Lawn Sign			D	D	E	P	E						
Monument Sign		P		D						P			
Portable Sign						D							
Pylon Sign		D ^{6,7}		D									
Other Sign Types													
Banner Sign				D		D				M			
Mounted Sign		M	D	D	E	P	E						
Specialized Sign	M	M								M			

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Window signs are permitted only where used for an approved Home Business, subject to the regulations and standards provided in **Section 6.12**.
- (4) Awning, Fascia, Projecting, and Window signs are permitted only where used for an approved Live-Work unit, subject to the regulations and standards provided in **Section 6.10**.
- (5) Awning, Fascia, Projecting, and Roof signs used for Community Identification shall be associated with an approved Multi Residential Development, subject to the following requirements:
 - (a) No more than one sign of each of the above types may be permitted for each building within any Multi Residential Development, and;
 - (b) The Development Authority may, in reviewing an application for more than two (2) signs for Community Identification on the same site, utilize discretion and consider the cumulative effect all proposed signage on the site and the surrounding area.
- (6) Pylon signs used for Community Identification shall not exceed 3.0m in height and 4.0m² in area.
- (7) Pylon signs used for Community Identification shall be limited to 1 sign per 150m of frontage, to a maximum of 2 signs per development site.
- (8) All Community Identification signs shall be designed to be consistent with the associated use/development, including use of materials/design elements/etc.

Attachment #2

Table S.03

Districts	M1
-----------	----

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	D						
Fascia Sign	P		D	D	E	P	E
Projecting Sign	P			D			
Roof Sign							
Window Sign	P		P	D	E	P	E
Freestanding Signs							
A-Frame Sign	P			P	E	P	E
Billboard Sign							
Lawn Sign	P		E		E	P	E
Monument Sign	D	P					
Portable Sign			D	D		P ³	
Pylon Sign				D			
Other Sign Types							
Banner Sign				D		D	
Mounted Sign	D		D	D	E	D	E
Specialized Sign	D						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
D			D			
D			D			
D			D			
P	M	M				
Freestanding Signs						
P						
P						
D			D			
M						

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Deleted.
- (4) Deleted.
- (5) Deleted.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

Table S.04

Districts	C1
-----------	----

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	D						
Fascia Sign	P		D	D	E	P	E
Projecting Sign	P			D			
Roof Sign							
Window Sign	P		P	D	E	P	E
Freestanding Signs							
A-Frame Sign	P			P	E	P	E
Billboard Sign							
Lawn Sign	P		E		E	P	E
Monument Sign	P	P					
Portable Sign			D	D		P ⁴	
Pylon Sign	D			D			
Other Sign Types							
Banner Sign				D		D	
Mounted Sign	D		D	D	E	D	E
Specialized Sign	D						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
D		D	D			
D		D	D			
D		D ³	D			
P	M	M				
Freestanding Signs						
P						
P						
D		D	P			
D		M	D			
Other Sign Types						
M						

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Projecting signs shall only be permitted to incorporate backlighting where they are under canopy or the light source is otherwise partially screened from surrounding uses.
- (4) Deleted.
- (5) Deleted.
- (6) Deleted.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

Table S.05

Districts	M2 C2
-----------	----------

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	P			D			
Fascia Sign	P		D	D	E	P	E
Projecting Sign	P			D			
Roof Sign							
Window Sign	P		P	D	E	P	E
Freestanding Signs							
A-Frame Sign	P			P	E	P	E
Billboard Sign							
Lawn Sign	P		E		E	P	E
Monument Sign	P	P					
Portable Sign			D	D		P ⁴	
Pylon Sign	P			D			
Other Sign Types							
Banner Sign	D		D	D		D	
Mounted Sign	D		D	P	E	D	E
Specialized Sign	D						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
D		D	P			
D		D	P			
D		D	P			
P	M	M				
Freestanding Signs						
P						
P						
D	M ³	D	P			
D	M ³	M	D	M		
Other Sign Types						
			M			
			M			
M	M	M	M			

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) No more than one Monument or Pylon sign that incorporates Digital Media shall be permitted for any one comprehensive Mixed Use development, as determined by the Development Authority.
- (4) Deleted.
- (5) Deleted.
- (6) Deleted.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

Table S.06

Districts	M3
-----------	----

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	P			D			
Fascia Sign	P		D	D	E	P	E
Projecting Sign	P			D			
Roof Sign	M						
Window Sign	P		P	D	E	P	E
Freestanding Signs							
A-Frame Sign	P			P	E	P	E
Billboard Sign							
Lawn Sign	P		E		E	P	E
Monument Sign	P	P					
Portable Sign			D	D		P ³	
Pylon Sign	D			D			
Other Sign Types							
Banner Sign	D		D	D		D	
Mounted Sign	D		D	D	E	D	E
Specialized Sign	D						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
D		M	D			
D	M	D	P			M
D	M	D	P	M		M
	M	M	M			M
P	D	D				
Freestanding Signs						
P						
P						
P	D	D	P			
D	M	D	D	M		
Other Sign Types						
			M			
			M			
M	M	M	M	M		M

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Deleted.
- (4) Deleted.
- (5) Deleted.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

Table S.07

Districts	C3 CS
-----------	----------

Signs Permitted

Sign Form	Sign Purpose							Sign Features					
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate	+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising
Building Signs													
Awning Sign	P			D				D		M	D		
Fascia Sign	P		D	D	E	P	E	P	D	D	P		
Projecting Sign	P			D				D	M	D	P	M	
Roof Sign													
Window Sign	P		P	D	E	P	E	P	D	D			
Freestanding Signs													
A-Frame Sign	P			P	E	P	E	P					
Billboard Sign	M							M			M		M ³
Lawn Sign	P		E		E	P	E	P					
Monument Sign	P	P						P	D	D	P		
Portable Sign			D	D		P ⁴							
Pylon Sign	P			D				P	D	D	P	M	
Other Sign Types													
Banner Sign	D		D	D		D					M		
Mounted Sign	D		D	D	E	D	E				M		
Specialized Sign	D							M	M	M	M	M	

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Billboards with Third-Party Advertising are limited to specific locations (see **Map 2**, Permissible Billboard Locations).
- (4) Deleted.
- (5) Deleted.
- (6) Deleted.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

Table S.08

Districts	IB-O
-----------	------

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	P	D					
Fascia Sign	P	D	D	D	E	P	E
Projecting Sign	D						
Roof Sign	M	M					
Window Sign	P		P	P	E	P	E
Freestanding Signs							
A-Frame Sign	P			P	E	P	E
Billboard Sign							
Lawn Sign			E		E	P	E
Monument Sign	P	P		D			
Portable Sign	P ³		D	D		P ³	
Pylon Sign	D	M		D			
Other Sign Types							
Banner Sign			D	D		D	
Mounted Sign	P		P	P	E	P	E
Specialized Sign	M						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
D		M	D			
D	M	D	P			
D		D	D			
		M	M			
P	P	P				
Freestanding Signs						
P						
D	M	D	P			
P ³						
D		D	D			
Other Sign Types						
			M			
M		M	M			

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Portable signs may be permitted only on a limited basis not to exceed 14 days. A Portable sign that is proposed to be erected for longer than 14 days is considered a Discretionary use.

Attachment #2

Table S.09

Districts	IB-1	IB-3
	IB-2	

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	P	D					
Fascia Sign	P	D	D	D	E	P	E
Projecting Sign	D						
Roof Sign	M	M					
Window Sign	P		P	P	E	P	E
Freestanding Signs							
A-Frame Sign	P			P	E	P	E
Billboard Sign	M						
Lawn Sign	P		E		E	P	E
Monument Sign	P	P					
Portable Sign			D	D		P ⁴	
Pylon Sign	P			D			
Other Sign Types							
Banner Sign	D		D	D		D	
Mounted Sign	P		P	P	E	P	E
Specialized Sign	D						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
D		M	D			
D	M	P	P			
D	M	D	D			
		M	M			
P	P	P				
Freestanding Signs						
P						
M			M			M ³
P						
D	M	D	P			
D	M	D	P	M		M
Other Sign Types						
			M			
M	M	M	M	M		M

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Billboards with Third-Party Advertising are limited to specific locations (see **Map 2**, Permissible Billboard Locations).
- (4) Deleted.
- (5) Deleted.
- (6) Deleted.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

Table S.10

Districts	AP
-----------	----

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	P	D					
Fascia Sign	P	D	D	D		P	E
Projecting Sign							
Roof Sign		M					
Window Sign	P	P	P	P		P	E
Freestanding Signs							
A-Frame Sign	P					P ⁴	E
Billboard Sign							
Lawn Sign	P		E			P	E
Monument Sign	P	P		D			
Portable Sign			D	D		D	
Pylon Sign	D	M		D			
Other Sign Types							
Banner Sign			D	D		D	
Mounted Sign	P		D	D		P	E
Specialized Sign	D						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
			D			
D		M	D			
		M	M			
P	D	D				
P						
P						
D		M	D			
D		M	D			
			M			

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Notwithstanding the general requirements for signs for Limited Use purposes, Limited Use signs in this district may be used for way-finding and general or ancillary services deemed appropriate by the Development Authority.
- (4) A-Frame signs for Limited Use in this district shall be limited to 7 days.
- (5) Deleted.
- (6) Deleted.
- (7) Deleted.
- (8) Deleted.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

Table S.11

Districts	P-1 P-2
-----------	------------

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	P	P			E		
Fascia Sign	P		P	D	E	D	E
Projecting Sign	D				E		
Roof Sign	M						
Window Sign	P		P		E	P	E
Freestanding Signs							
A-Frame Sign	P			D	E	P	E
Billboard Sign							
Lawn Sign	P		E		E	P	E
Monument Sign	P	P			E		
Portable Sign			D	D		P	
Pylon Sign	D			D	E		
Other Sign Types							
Banner Sign	D		D	D	E	D	
Mounted Sign	D		P	P	E	P	E
Specialized Sign	D						

Sign Features					
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising
			D		
D	M	M	D		D
M		M	D		
	M	M	M		
P	D	D			
Freestanding Signs					
P					
					D
P					
P	D	D	P		
D	M	M	D		D
Other Sign Types					
			D		
			D		
M	M	M	M		D

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Election signs in a Public district are intended for identifying or directing traffic to polling stations and similar events or facilities.
- (4) Deleted.
- (5) Deleted.
- (6) Deleted.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

Table S.12

Districts	P-SR
-----------	------

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	P						
Fascia Sign	P		P			P	
Projecting Sign							
Roof Sign	M						
Window Sign	P		P		E	P	E
Freestanding Signs							
A-Frame Sign	P			D	E	P	E
Billboard Sign							
Lawn Sign			E		E	P	E
Monument Sign	P	P			E		
Portable Sign	P ³		D	D		P ³	
Pylon Sign	D			D	E		
Other Sign Types							
Banner Sign	D		D	D	E	D	
Mounted Sign	D		P	P	E	P	E
Specialized Sign	M						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
			D			
D	M	M	D			
		M	M			
P	D	D				
P						
P	M	M	D			
P ³						
D	M	M	D			
			D			
			D			
M		M	M			

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Portable signs may be permitted only on a limited basis not to exceed 14 days. A Portable sign that is proposed to be erected for longer than 14 days is considered a Discretionary use.

Attachment #2

Table S.13

Districts	UH
-----------	----

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	D						
Fascia Sign	D		D			P	
Projecting Sign							
Roof Sign							
Window Sign	P		P		E	P	E
Freestanding Signs							
A-Frame Sign	D					P	E
Billboard Sign							
Lawn Sign			E		E	P	E
Monument Sign	M		D	D			
Portable Sign	P ³					P ³	
Pylon Sign	M		D	D			
Other Sign Types							
Banner Sign	M					D	
Mounted Sign	D		D	D		P	E
Specialized Sign	M						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
D						
P	M	M				
D						
P ³						

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Portable signs may be permitted only on a limited basis not to exceed 14 days. A Portable sign that is proposed to be erected for longer than 14 days is considered a Discretionary use.

Attachment #2

Table S.14

Districts	AG	RR-4	F
	AH	RR-2	

Signs Permitted

<i>Sign Form</i>	<i>Sign Purpose</i>						
	Standard	Community Identification	Construction	Development Market/Direct.	Election	Limited Use	Real Estate
Building Signs							
Awning Sign							
Fascia Sign	D		P	D	E ³		E ⁴
Projecting Sign							
Roof Sign							
Window Sign	P ⁷		P	P	E		E
Freestanding Signs							
A-Frame Sign	D		D	D			E
Billboard Sign							
Lawn Sign	P ⁷		E	P	E		E
Monument Sign	P	P					
Portable Sign	D			D		P	
Pylon Sign							
Other Sign Types							
Banner Sign	D		D	D		P	
Mounted Sign	P ⁷		P	P	E	P	E
Specialized Sign	M					M	

<i>Sign Features</i>					
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising
		D	D		D ⁶
D		D			
					D ⁶
		D	P		
P					D ⁶
					D ⁶
					D ⁶

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Attachment #2

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Fascia signs for Election purposes shall be removed and the building face completely restored to its original condition to the satisfaction of the Development Authority within three days of Election Day.
- (4) Fascia signs for Real Estate purposes must be removed and the building face completely restored within 1 week of the sale of the subject property.
- (5) No signs of any kind shall be permitted within 0.80 km (0.49 miles) of any road or highway unless the prior approval of Alberta Transportation has been obtained, if required.
- (6) Where listed in the table above, off-site directional signage may be allowed on private property, where in the case of major agricultural, commercial or industrial developments, in the opinion of the Development Authority, volumes of vehicular traffic frequenting such developments may warrant such signage.

Signs for Home Businesses, Bed & Breakfast, or Child Care

- (7) One Window, Lawn, or Mounted sign may be permitted in association with an approved Home Business, Bed & Breakfast, or Child Care use, subject to the following requirements:
 - (a) The sign is commercially produced and contains contact information, logo, and either the name of the resident or the name of the business;
 - (b) The sign is located in a window in the front façade of the principal building or in the front yard;
 - (c) For a Mounted or Lawn sign, the sign shall be either supported on independent posts or attached to existing fencing in an attractive fashion, to the satisfaction of the Development Authority;
 - (d) Maximum sign dimensions shall be as follows: 1.0m in length, 0.6m in height;
 - (e) Sign construction and lettering for Mounted or Lawn signs shall be as follows:
 - i. Sign constructed using 19mm high density plywood or 38mm solid wood;
 - ii. Sign finish consisting of a high density reflective finish, with die cut or silk screen lettering;
 - iii. Minimum letter size of 0.1m and of a uniform letter style;

Limited Use Signs

- (8) A Limited Use sign located in this District shall not:
 - (a) Be located on a parcel of land for more than 90 days;
 - (b) Exceed 4.5m² for parcels of land 8.2 hectares (20 acres) or greater; or 1.2m² for a parcel less than 8.2 hectares (20 acres);
 - (c) Be for the commercial sale of goods or services;
 - (d) Be used for Third Party Advertising.

Attachment #2

Table S.15

Districts	RB-G RB-R	RB-AS RB-H	RB-A
-----------	--------------	---------------	------

Signs Permitted

Sign Form	Sign Purpose						
	Standard	Community Identification	Construction	Development Market/Direct	Election	Limited Use	Real Estate
Building Signs							
Awning Sign	P						
Fascia Sign	P		D		E ³	P	E ⁴
Projecting Sign							
Roof Sign							
Window Sign	P		P	P	E	P	E
Freestanding Signs							
A-Frame Sign	P ⁶			P	E	P	E
Billboard Sign							
Lawn Sign	P		E		E	P	E
Monument Sign	P	P					
Portable Sign			D	D		P ⁵	
Pylon Sign	P			D			
Other Sign Types							
Banner Sign	D		D	D		D	
Mounted Sign	P		P	P	E	P	E
Specialized Sign	D						

Sign Features						
+Changeable Copy	+Digital Media	+Illuminated (Backlit)	+Illuminated (Exterior)	+Rotating	+Third-Party Advertising	
D		M	D			
D		M	D		D ⁸	
D						
Freestanding Signs						
P					D ⁸	
D		M	D			
					D ⁸	
D		M	D			
Other Sign Types						
			M		D ⁸	
					D ⁸	
			M			

E	Exempt from Development Permit Application
P	Permitted
D	Discretionary
M	Requires MPC Approval
	Not Permitted in this District

Attachment #2

Sign Regulations & Standards

- (1) All signs and sign features are subject to the regulations and standards provided in Part 5.
 - (a) Deleted
- (2) Additional regulations or standards may apply to Special Purpose Signs (e.g. Construction signs, Real Estate signs, etc.) which supersede this table. Refer to Sections 5.8 and 5.9.
- (3) Fascia signs for Election purposes must be removed and the building face completely restored to its original condition to the satisfaction of the Development Authority within three days of Election Day.
- (4) Fascia signs for Real Estate purposes must be removed and the building face completely restored within 1 week of the sale of the subject property.
- (5) Deleted.
- (6) A-Frame signs shall be limited to 2 per site. Any additional signs are considered Discretionary uses.
- (7) No signs of any kind shall be permitted within 0.80 km (0.49 miles) of any road or highway unless the prior approval of Alberta Transportation has been obtained, if required.
- (8) Where listed in the table above, off-site directional signage may be allowed on private property, where in the case of major agricultural, commercial or industrial developments, in the opinion of the Development Authority, volumes of vehicular traffic frequenting such developments may warrant such signage.

Limited Use Signs

- (9) A Limited Use sign located in this District shall not:
 - (a) Be located on a parcel of land for more than 90 days;
 - (b) Exceed 4.5m² for parcels of land 8.2 hectares (20 acres) or greater; or 1.2m² for a parcel less than 8.2 hectares (20 acres);
 - (c) Be for the commercial sale of goods or services;
 - (d) Be used for Third Party Advertising.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

Sign Regulations by Type Building Signs

(1) Awning Sign

Sign Location		Sign Regulations (a) Awning signs shall be constructed of durable, waterproof, colourfast material. (b) Awning signs may provide copy directly on the structure of an awning or have a sign attached to the structure. (c) Awning signs shall not extend outside the overall length or width of an awning or extend above the height of the building wall where the awning is attached. (d) Where an Awning Sign projects over public property, the regulations in Section 7.26 (Projections over Public Property) shall apply.
Number of Signs	1 per business entry per street frontage	
Clear Height	2.4m	
Clear Pedestrian Space	N/A	
Projection	1.5m	
Setbacks from Property Line	N/A	
Separation from Building Entrance	N/A	
ROW Encroachment	1.5m	
Sign Size		
Sign Area	N/A	
Sign Height		
- On Canopy	1.5m	
- On Valance/Other	0.6m	
Sign Width	N/A	
Copy Area	4.0m ²	

(2) Fascia Sign

Sign Location		Sign Regulations (a) No portion of a Fascia Sign may extend above the roof line of a building. (b) Fascia Signs shall have no exposed wiring or bulbs. (c) A Fascia Sign attached to an exterior wall shall be safely and securely attached to the building by means of metal anchors, bolts or expansion screws, or similar means, to the satisfaction of the Development Authority. (d) For the requirements under this section, the Sign Area for Fascia Signs includes any borders or painted areas around the edges of the sign copy.
Number of Signs	At the discretion of the Development Authority	
Clear Height	N/A	
Clear Pedestrian Space	N/A	
Projection	0.3m	
Setbacks from Property Line	N/A	
Separation from Building Entrance	N/A	
ROW Encroachment	None Permitted	
Sign Size		
Sign Area	The combination of Fascia sign and Window sign area shall not exceed 20% of the Building Face. In a Multi-Unit Development, this shall apply both to the overall Building Face as well as to each individual unit.	
Sign Height	N/A	
Sign Width	N/A	
Copy Area	N/A	

Attachment #2

(3) Projecting Sign

Sign Location	
Number of Signs	1 per building per street frontage
Clear Height	2.4m
Clear Pedestrian Space	N/A
Projection	1.5m
Setbacks from Property Line	N/A
Separation from Building Entrance	At the discretion of the Development Authority
ROW Encroachment	1.5m

Sign Size	
Sign Area	
- At Ground Floor	3.0m ²
- Above Ground Floor	6.5m ²
Sign Height	N/A
Sign Width	N/A
Copy Area	N/A

Sign Regulations

- Visible means of support for Projecting Signs shall be designed to integrate with the building upon which they are located to the satisfaction of the Development Authority.
- Where a Projecting Sign projects over public property, the regulations in **Section 7.26**(Projections over Public Property) shall apply.
- A Projecting Sign placed at a 45-degree angle at the corner of a building formed by the intersection of two streets shall represent the maximum number of signs permitted for each of the street frontages forming that intersection.
- No Projecting Sign shall extend above the roof line or a parapet wall of the building.
- No Projecting Sign installed above the Ground Floor of a multi-storey building shall be allowed to project below the cornice line between the Ground Floor and Second Floor.

(4) Roof Sign

Sign Location	
Number of Signs	1 per building
Clear Height	N/A
Clear Pedestrian Space	N/A
Projection	Up to 1.0m from building foundation
Setbacks from Property Line	N/A
Separation from Building Entrance	N/A
ROW Encroachment	None Permitted

Sign Size	
Sign Area	At the discretion of the Development Authority
Sign Height	At the discretion of the Development Authority
Sign Width	At the discretion of the Development Authority
Copy Area	At the discretion of the Development Authority

Sign Regulations

- Roof Signs, where permitted, are intended to represent an enhancement to the architectural form and character of the building, to the satisfaction of the Development Authority.
- Any portion of a Roof Sign that projects beyond the building foundation shall not overhang or project beyond the roof on which it is located.
- No supporting structures shall be visible to the public unless finished in a manner deemed acceptable to the Development Authority.

Attachment #2

(5) Window Sign

Sign Location		Sign Size	
Number of Signs	At the discretion of the Development Authority, where not otherwise defined by this Bylaw	Sign Area	The combination of Fascia sign and Window sign area shall not exceed 20% of the Building Face
Clear Height	N/A	Sign Height	N/A
Clear Pedestrian Space	N/A	Sign Width	N/A
Projection	N/A	Copy Area	N/A
Setbacks from Property Line	N/A	Sign Regulations	
Separation from Building Entrance	N/A	(a) Where any Window Sign is proposed to occupy more than 50% of the face of the window, its location and design shall be consistent with the character of the building and the purpose of the applicable Land Use District, to the satisfaction of the Development Authority.	
ROW Encroachment	N/A		

Freestanding signs

(6) A-Frame Sign

Sign Location		Sign Regulations	
Number of Signs	At the discretion of the Development Authority	(a) A-Frame Signs shall not interfere with pedestrian traffic or encroach upon a path required for accessibility.	
Deleted	Bylaw B-15/2020 Bylaw B-47/2020 Bylaw B-46/2021 Bylaw B-18/2022	(b) A-Frame Signs shall only be placed on the property during the hours the principal use of the property is open and must be removed when the use is closed.	
Clear Height	N/A	(c) A-Frame signs shall not be placed on Public Property except where:	
Clear Pedestrian Space	In accordance with Sign Regulations	i. A permit has been approved by the Development Authority.	
Projection	N/A	ii. Signs are placed on a public sidewalk outside of a business during the hours the business is open.	
Setbacks from Property Line - In M3 District	At the discretion of the Development Authority	iii. Signs are placed in such a way that they do not obstruct sight lines for pedestrians, cyclists, wheelchair users and motorists, providing a 1.8m minimum clear access width on sidewalks or in the vestibules of building entryways.	
- All other areas	0.6m	(d) Where an A-Frame Sign is permitted to be placed on or over public property, the regulations in Section 7.26 (Projections over Public Property) shall apply.	
Separation from Building Entrance	1.0m		
ROW Encroachment	May be allowed in M3 District, subject to Development Permit approval		
Sign Size			
Sign Area	0.8m ²		
Sign Height	1.0m		
Sign Width	N/A		
Copy Area	0.8m ²		

Attachment #2

(7) Billboard Sign

Sign Location	
Number of Signs	1 per Site, subject to Location Criteria
Clear Height	
- Minimum	2.4m
- Maximum	4.7m
Clear Pedestrian Space	N/A
Projection	N/A
Setbacks from Property Line	3.0m
Separation from Building Entrance	20.0m
ROW Encroachment	None Permitted

Sign Size	
Sign Area	
- Within Highway Corridor	62.5m ²
- All other Locations	26.8m ²
Sign Height	9.0m
Sign Width	
- Within Highway Corridor	14.7m
- All other Locations	7.4m
Copy Area	
- Within Highway Corridor	62.5m ²
- All other Locations	26.8m ²

Location Criteria

- (a) A Billboard Sign located within the Highway Corridor shall be located no less than:
- i. 800m from any other billboard sign visible to the same on-coming traffic;
 - ii. 400m of any other billboard not visible to the same on-coming traffic.
- (b) A Billboard Sign located in any other location shall be located no less than:
- i. 50m from any residential or mixed-use district;
 - ii. 30m from any freestanding sign;
 - iii. 20m from any building on a parcel;
 - iv. 20m from an intersection or interchange;

Sign Regulations

- (c) The maximum period for which a Billboard Sign Development Permit may be issued shall be three (3) years, upon which re-assessment and a new permit approval must be obtained. Should the permit not be re-issued, the owner of the sign has six (6) months to remove the sign.
- (d) The appearance of a structure supporting a Billboard Sign shall be compatible with the surrounding area and incorporate design elements to the satisfaction of the Development Authority, having regard to the quality of design provided for the sign structure and incorporating opportunities for placemaking and community identification.
- [Bylaw B-41/2018](#)
- (e) The location of a Billboard Sign on any parcel shall be to the satisfaction of the Development Authority who may take into consideration any apparent constraints including, but not limited to, utility right of ways, land constraints, location of buildings and property lines, adjacent land uses, and potential distraction to passing motorists.
- (f) The application for a Billboard Sign shall include a proposal which demonstrates how the Sign will increase the community and economic potential of the City's local businesses and events to the satisfaction of the Development Authority. This may include plans to market advertising space to Airdrie business owners, the use of advertising space for Airdrie community groups and events, and/or other initiatives.
- (g) Where a Billboard Sign is permitted to incorporate Digital Media or Changeable Copy, a minimum of 10% of the copy rotation shall be used to advertise City of Airdrie events or initiatives. This copy rotation may be used by the City of Airdrie to provide local business marketing when not required for emergency messaging or advertising City events or initiatives.
- [Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)
- (h) Billboard Signs shall be permitted to be located in accordance with **Map 2** (Permissible Billboard Locations).
- (i) The entire sign structure of a Billboard Sign within the Highway Corridor must be located within 20m of the site's boundary abutting the Highway Right of Way, shown on **Map 2** (Permissible Billboard Locations).

Attachment #2

(8) Lawn Sign

Sign Location

Number of Signs	At the discretion of the Development Authority
-----------------	--

Deleted

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Clear Height	N/A
Clear Pedestrian Space	0.6m
Projection	None Permitted
Setbacks from Property Line	0.6m
Separation from Building Entrance	At the discretion of the Development Authority
ROW Encroachment	At the discretion of the Development Authority

Deleted

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Sign Size

Sign Area	
- Residential Districts	0.5m ²
- All Other Districts	1.6m ²
Sign Height	1.0m
Sign Width	N/A
Copy Area	
- Residential Districts	0.5m ²
- All Other Districts	1.6m ²

Sign Regulations

- (a) Notwithstanding the maximum number of signs provided in this section, an additional 4 signs may be permitted on a site for special events and other limited term uses, for a maximum of 7 days, at the discretion of the Development Authority.
- (b) Any Lawn Sign that is greater than 1.6m² in area shall be considered a Portable Sign, unless it has received a variance approved by the Development Authority.

Attachment #2

(9) Monument Sign

Sign Location

Number of Signs	1 per street frontage except for Community Identification
Clear Height	N/A
Clear Pedestrian Space	1.0m
Projection	None Permitted
Setbacks from Property Line	1.0m
Separation from Building Entrance	At the discretion of the Development Authority
ROW Encroachment	None Permitted except for Community Identification

Sign Size

Sign Area	7.0m ²
Sign Height	3.7m
Sign Width	N/A
Copy Area	4.5m ²

Sign Regulations

- (a) All Monument Signs shall be self-supporting structures on bases that are fully encased and permanently attached to concrete foundations in or upon the ground.
- (b) The location, design, and character of all Monument Signs and any associated landscaping shall be to the satisfaction of the Development Authority.
- (c) All Monument Signs shall be made of durable material to the satisfaction of the Development Authority.
- (d) A Monument Sign shall not interfere with any utilities, vehicle sight lines, traffic or pedestrian safety.
- (e) Unless otherwise determined through a variance granted by the Development Authority, a Monument Sign with a height greater than 3.7m shall be considered a Pylon Sign under this Bylaw.

Attachment #2

(10) Portable Sign

Sign Location

Number of Signs	At the discretion of the Development Authority
-----------------	--

Deleted

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Clear Height	N/A
Clear Pedestrian Space	1.0m
Projection	None Permitted
Setbacks from Property Line	None Required

Deleted

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Separation from Building Entrance	At the discretion of the Development Authority
ROW Encroachment	None Permitted

Sign Size

Sign Area	4.5m ²
Sign Height	2.0m
Sign Width	N/A
Copy Area	4.5m ²

Sign Regulations

- (a) Portable signs containing digital media may only be permitted as required for road closures, construction projects, detours, or similar uses.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

- (b) Portable signs shall not be placed on any City property, including, but not limited to road rights-of-way, boulevards and parks unless otherwise allowed or exempted by this Bylaw, or authorized by the Development Authority through the review of a Development Permit.

- (c) Portable signs shall not be elevated by any means or placed on top of a building or structure.
- (d) Portable signs shall be anchored or secured to the satisfaction of the Development Authority.
- (e) Changeable Copy on Portable signs shall be secured to prevent vandalism, to the satisfaction of the Development Authority.
- (f) Portable signs may be approved on a temporary basis not to exceed 30 days for any one application, up to a total of 180 days per calendar year.
- (g) Notwithstanding the above, a Portable Sign which presents its Sign Copy in the form of a digital print may be permitted on a temporary basis not to exceed 120 days for any one application, not to exceed a total of 240 days per calendar year.

Deleted

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Deleted

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Attachment #2

(11) Pylon Sign

Sign Location	
Number of Signs	1 per street frontage
Clear Height	N/A
Clear Pedestrian Space	1.5m
Projection	None Permitted
Setbacks from Property Line	1.5m
Separation from Building Entrance	At the discretion of the Development Authority
ROW Encroachment	None Permitted

Sign Size	
Sign Area	No more than 120% of the applicable Copy Area
Sign Height	
- In C3, IB-2, and IB-3 Districts	9.0m
- Other Mixed-Use, Commercial, and Industrial Districts	7.3m
- All Other Districts	6.0m
Sign Width	N/A
Copy Area	
- In C3, IB-2, and IB-3 Districts	18.6m ²
- Other Mixed-Use, Commercial, and Industrial Districts	10.0m ²
- All Other Districts	6.5m ²

Sign Regulations

- (a) All Pylon sign braces or uprights shall be self-supporting structures permanently attached to concrete foundations in or upon the ground.
- (b) Every Pylon sign shall include a landscaped area extending at least 0.6m around the base of the sign.
- (c) Notwithstanding the number of signs permitted, where a parcel has a frontage in excess of 50m, Secondary Pylon signs may be erected for each additional 50m of frontage.
- (d) Secondary Pylon signs shall have a Sign Area not more than 50% of the sign area of the principal Pylon sign or 10m², whichever is less.
- (e) Pylon signs along the same street frontage must be separated at least 50m apart.
- (f) Unless otherwise determined through a variance granted by the Development Authority, a Pylon Sign with a copy area greater than 18.6m² shall be considered a Billboard Sign under this Bylaw.

Attachment #2

Other Sign Types (12)Banner Sign

Sign Location	
Number of Signs	At the discretion of the Development Authority, except Freestanding Banners which shall be limited to 3 per site
Clear Height	At the discretion of the Development Authority
Clear Pedestrian Space	1.0m
Projection	None Permitted
Setbacks from Property Line	1.0m
Separation from Building Entrance	At the discretion of the Development Authority
ROW Encroachment	

Sign Size		
Sign Area	100% of applicable Copy Area	
Sign Height	N/A	
Sign Width	N/A	
Copy Area	At the discretion of the Development Authority	
- Freestanding Banners		2.0m ²
- Light Standard Banners		1.0m ²
- Hanging Banners		

Sign Regulations

- (a) Freestanding and Hanging Banner signs for use in conjunction with a special event, or as a temporary sign until a permanent sign can be erected in its place, may only be approved on a temporary basis not to exceed 60 days.
- (b) Banner signs affixed to a fence or other similar structure shall be considered a Mounted Sign under this Bylaw.

(13)Mounted Sign

Sign Location	
Number of Signs	1 per site
Clear Height	N/A
Clear Pedestrian Space	N/A
Projection	None Permitted
Setbacks from Property Line	At the discretion of the Development Authority
Separation from Building Entrance	
ROW Encroachment	None Permitted

Sign Size	
Sign Area	4.5m ²
Sign Height	2.0m or the height of the fence or structure, whichever is less
Sign Width	N/A
Copy Area	4.5m ²

Sign Regulations

- (a) Mounted signs shall not project above the height of the fence or structure to which the sign is attached.
- (b) Mounted signs shall not interfere with any utilities, vehicle sight lines, traffic or pedestrian safety.
- (c) A Mounted sign approved for use in conjunction with a special event, or as a temporary sign until a permanent sign can be erected in its place, may only be approved on a temporary basis not to exceed 60 days.

Attachment #2

(14) Specialized Sign

Sign Location	
Number of Signs	At the discretion of the Development Authority
Clear Height	
Clear Pedestrian Space	
Projection	
Setbacks from Property Line	
Separation from Building Entrance	
ROW Encroachment	
Sign Size	
Sign Area	At the discretion of the Development Authority
Sign Height	
Sign Width	
Copy Area	

Sign Regulations

(a) The Development Authority shall determine the requirements and conditions for each Specialized Sign on a case by case basis, including but not limited to, the sign dimensions, area, location, materials, and illumination, as well as the duration of any temporary approval.

(b) In reviewing an application for a Specialized Sign, the Development Authority shall consider the compatibility with surrounding development and alignment with the Purpose and Intent of this section and the district where it is located.

Sign Regulations for Features and Special Purposes

Changeable Copy

- (1) Where a sign incorporates Changeable Copy through use of Digital Media, the standards and requirements of **Section 5.9.2** (Digital Media) shall apply.
- (2) The means of providing Changeable Copy must be appropriate for the type of sign on which it is being placed, to the satisfaction of the Development Authority.

Digital Media

- (1) Signs containing digital media shall meet the following requirements:
 - (a) Signs containing digital media shall be located in such a manner as to minimize any impacts into any adjacent residential or public districts.
 - (b) In the case of a one-sided digital display, or where the rear of the display is visible to the public, it shall be finished with material deemed acceptable by the Development Authority.
 - (c) Signs containing digital media shall provide separation distances from other signs with digital media to the satisfaction of the Development Authority, subject to consideration of adjacent features and land uses, and potential impact on the surrounding area.
- (2) Digital media provided as a part of a sign shall meet the following display requirements:
 - (a) Digital display content must remain in place unchanged for a minimum of 4 seconds before switching to new content.
 - (b) The maximum time between each different digital display on a sign is 0.25 seconds.
 - (c) Digital display content must not include full motion video, animation or flashing images. In the case of an electronic message board, the text may scroll at a pace deemed acceptable to the Development Authority.
 - (d) If any component of a digital display fails or malfunctions such that the display is no longer operating in compliance with this Bylaw, or with the conditions of the Sign Permit, the Sign Permit holder must ensure that the digital display is turned off until all components are fixed and operating in compliance.
 - (e) All digital displays must include a dimming feature that will automatically reduce the brightness to adapt to the ambient light level.
 - (f) Digital display must not exceed the following illumination levels:
 - i. A maximum of 7,500 Nits from sunrise to sunset
 - ii. A maximum of 500 Nits from sunset to sunrise
 - iii. The light levels around the electronic display must not at any time exceed the ambient light level by more than 5.0 LUX

Attachment #2

Illumination

Where permitted under the associated Land Use District, signs may incorporate illumination features provided that the following standards and requirements are met:

- (1) The Development Authority may specify or restrict the type of illumination (backlit, exterior) subject to the provisions of the associated Land Use District.
- (2) Any sign providing illumination shall be subject to a Development Permit application and must provide photographs or renderings of the sign and proposed illumination.
- (3) The Development Authority may request a photometric plan showing light intensity created from the illumination of the sign and throughout the site to property/boundary lines.
- (4) Any light source, either from an illuminated sign or used to illuminate a sign, must not be oriented so as to direct glare or excessive illumination onto streets or sidewalks in a manner that may distract or interfere with the vision of drivers, cyclists, or pedestrians.
- (5) No illuminated signs may incorporate flashing lights, strobe lights, or other features which would, in the opinion of the Development Authority, be out of keeping with the purpose and intent of the associated Land Use District, impact adjacent properties, or distract or interfere with traffic.
- (6) All illuminated signs shall be shielded in such a manner that no direct glare can be seen from above.
- (7) Electrical power supply to a sign shall be located underground except when a sign is powered by solar energy. The solar power device may be located above ground, provided it is attached to the sign and no wires, cords, or other components of the power supply device are located on the ground further than 0.3 m from the sign structure. All wiring and conduits shall be concealed from view.
- (8) Any sign located within 30 metres of a residence or a Residential District shall not be illuminated between 10:00pm and 6:00am. The Development Authority may also impose additional conditions to mitigate any other effects that the sign may cause on a residential development.
- (9) Any sign illumination must not exceed the following lighting levels:
 - (a) A maximum of 7,500 Nits from sunrise to sunset
 - (b) A maximum of 500 Nits from sunset to sunrise
 - (c) The light levels around the electronic display must not at any time exceed the ambient light level by more than 5.0 LUX

Third Party Advertising

- (1) Third-Party Advertising shall be limited to circumstances where the purposes of business identification, broadcast of general public messages and other sign copy purposes are deemed appropriate to the satisfaction of the Development Authority.
- (2) Third-Party Advertising is intended to be limited to circumstances where the proposed signage is in keeping with the purpose and intent of this section, the associated land use district, and enhances the character of the surrounding area.
- (3) Notwithstanding the regulations provided in **Section 5.7** (Signs Allowed by District), the Development Authority may approve Signs providing Third Party Advertising in any Land Use District for up to 45 days provided that the purpose and intent of such advertising is for a non-profit organization or a community event. Such signage shall be subject to a Development Permit application and shall be referred to the Municipal Planning Commission.
- (4) Third-Party Advertising shall be considered a Permitted sign feature for all sign types listed as Permitted or Discretionary in Land Use Bylaw B-01/2016.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Community Identification Signage

- (1) A maximum of one Community Identification sign may be provided at the principal entrance of the community, as determined by the Development Authority.
 - (a) Additional Community Identification signs may be permitted at other locations, at the discretion of the Development Authority. Where reviewing applications for additional Community Identification signs, the Development Authority may request a comprehensive signage plan for the community.
- (2) Any Community Identification sign proposed to be located within a Municipal Road Right of Way shall be deemed a Discretionary Use and subject to decision by Municipal Planning Commission.

When a Sign for Community Identification purposes is proposed to be located on private property or on City property, a document must be registered on the title of the land(s) outlining responsibilities and requirements for maintenance of the sign as a prior to issuance condition of the permit. In any other circumstances, the Development Authority may require a similar document to be registered on title as a prior to issuance condition of the permit.

Attachment #2

Construction Signage

- (1) A maximum of one Construction sign is permitted per street frontage for the subject property
- (2) A Construction sign may only be located on a subject site for the duration of the time in which the project is being constructed, as determined by the Development Authority.

Development Marketing/Directional Signage

- (1) Marketing & Directional Signage associated with a subdivision or development project shall be subject to a Development Permit application to facilitate a comprehensive review of the signage proposed for the site and its potential impacts on surrounding areas.
- (2) Notwithstanding the regulations of **Section 5.7** (Signs Allowed by District), an owner/applicant may submit a Development Permit application to comprehensively address the location, type, and number of all Marketing & Directional Signs within a subdivision phase or other development area or site. The Development Authority may use its discretion when reviewing any aspect of such an application. Where such an application has been approved by the Development Authority, the signs addressed within the application shall be deemed a Permitted Use.
- (3) All Marketing & Directional Signs shall be sited such that they allow for access and maintenance of the site, the adjoining boulevards, and surrounding properties, to the satisfaction of the Development Authority.
- (4) All Marketing & Directional Signs shall be sited such that they do not impact any established or occupied residential dwellings.

Election Signage

- (1) Election Signs for federal or provincial candidates may be erected the day the writ of election is issued and must be removed within three days of Election Day.
- (2) Election Signs for municipal candidates may be erected up to 60 days prior to the Election Day and must be removed within three days of Election Day.
- (3) Notwithstanding the Sign Regulations by Type provided in this Bylaw, Election signs may not exceed 1.2m² in total sign area and cannot be higher than 2.0 metres above ground level.
- (4) Election signs may not be illuminated or attached to trees.
- (5) The City is not required to give notice for the removal of an unlawful election sign.
- (6) No person shall deface or willfully cause damage to a lawfully erected election sign.
- (7) No person shall display the City's logo, in whole or in part, on an election sign.
- (8) Election signs may be posted on public property subject to the following conditions:
 - (a) Signs cannot be placed between the curb and the sidewalk, or if there is no sidewalk, signs cannot be placed within 1.0 metres of the curb or edge of the pavement
 - (b) Signs cannot be placed within 30 metres of an intersection or pedestrian crossover or be located on a median or island
 - (c) Signs cannot interfere with the safe operation of vehicular traffic or with the safety of pedestrians
 - (d) Signs cannot be located adjacent to a voting place or any City owned or operated property
- (9) Election signs used primarily for the purpose of identifying or directing traffic to polling stations may be placed on any City property without requiring a Development Permit, provided that they do not adversely affect line of sight or safety for pedestrian and vehicular traffic.
- (10) Election signs may be posted on private property subject to the following conditions:
 - (a) Signs do not interfere with the safe operation of vehicular traffic or with the safety of pedestrians
 - (b) Signs are posted with the consent of the owner or occupant of the property
 - (c) Signs may be higher than 2 metres above ground level provided the signs are displayed indoors.

Limited Use Signage

- (1) Unless otherwise provided under this Bylaw, signs for Limited Use purposes may not be erected for more than a maximum of four consecutive calendar days, and a total of 40 days per calendar year.
- (2) After the allowable time limit for a sign for Limited Use purposes has expired, a new sign for Limited Use purposes may not be erected on that site until at least four days have elapsed from the expiration of the previous time limit.
- (3) Notwithstanding the requirements of Section 5.6(19), signs for Limited Use purposes may be erected within a City boulevard or a public road right of way, provided that:
 - (a) The provided signs are in the form of an A-Frame, Lawn, Portable, Banner, or Specialized Sign;
 - (b) The provided signs are not located between the curb and the sidewalk, or if there is no sidewalk, are not located within 1.0 metres of the curb or edge of the pavement within the road right of way;

Attachment #2

- (c) The provided signs are not located within 30.0 metres of an intersection or pedestrian crossover, and are not located on a median or island;
 - (d) The provided signs are located no less than 15.0 metres of any other sign, and;
 - (e) The provided signs meet all other requirements of this Bylaw.
- (4) The Development Officer shall have the authority to waive or vary any provision in Section 5.9.9(1) to Section 5.9.9(3) without the requirement for notification pursuant to Section 2.4.6.

[Bylaw B-15/2020](#)
[Bylaw B-47/2020](#)
[Bylaw B-46/2021](#)
[Bylaw B-18/2022](#)

Real Estate Signage

- (1) A maximum of one sign for Real Estate purposes is permitted per 50m of street frontage for the subject property
- (2) A sign for Real Estate purposes shall not exceed 3.0 metres in height
- (3) A sign for Real Estate purposes shall not exceed 1.5m² in sign area where located in a residential district, or 3.0m² in sign area in all other districts.
- (4) A sign for Real Estate purposes shall not be illuminated or incorporate digital media.
- (5) A-Frame signs used for Real Estate purposes may only be used for the duration of an open house or similar limited-term event. Such signs may only be erected for a period of four (4) days and must be removed afterward.
- (6) Notwithstanding the requirements of Section 5.6(19), signs for Real Estate purposes may be erected within a City boulevard or a public road right of way, provided that:
 - (a) The provided signs are in the form of an A-Frame, Lawn, Portable, Banner, or Specialized Sign;
 - (b) The provided signs are not located between the curb and the sidewalk, or if there is no sidewalk, are not located within 1.0 metres of the curb or edge of the pavement within the road right of way;
 - (c) The provided signs are not located within 30.0 metres of an intersection or pedestrian crossover, and are not located on a median or island;
 - (d) The provided signs are located no less than 15.0 metres of any other sign, and;
 - (e) The provided signs meet all other requirements of this Bylaw.