



Business Focus Statement

Airdrie Public Library provides opportunities to connect with information, culture, recreation, and community in an environment that values connection. We seek to encourage joy, access, courage, curiosity, and inspiration through our inclusive programs, services, and collections.

Core Services

- Print, audiovisual, digital, and physical collections for loan and in-house use
- Information service, including support for students and lifelong learners
- Recreational, cultural, and educational programs for families, children, teens, and adults
- Early literacy, print literacy, information literacy, civic literacy, and digital literacy support
- Public internet access and technology support, i.e., computers, tablets, scanners, copiers, printers, wireless access
- A makerspace for hands-on learning, exploring, and sharing
- A forum for cultural expression such as author readings and art exhibits
- Volunteer opportunities

Key Success Indicators

Airdrie Public Library is in the midst of developing a 2025-2027 Plan of Service to guide our entry into the new facility. This new Plan of Service will reflect the community's feedback amassed through multiple engagement sessions in 2024 and represents an exciting new beginning for the service the Library provides to enhance the lives of the people of Airdrie and area.

The following is a summary of how we responded to the service priorities of the 2022-2024 Plan of Service:

2022 - 2024 Plan of Service	Service Enhancements and Actions
Strategic Priority 1: Create Young Readers: Early Literacy Service Response Description: <i>Children from birth to age five will have library collections, programs, services and spaces designed to ensure that they enter school ready to learn to read, write and listen.</i>	<ul style="list-style-type: none">• Developed and provide STEAM (science, technology, engineering, and math) kits• Increased opportunities to develop literacy through play• Provided age-appropriate maker programs for preschoolers• Enhanced community awareness of preschool programs



<p>Strategic Priority 2: Know Your Community: Community Resources and Services</p> <p>Service Response Description: <i>The library will be a key source of information about the programs, services and activities provided by community agencies and organizations.</i></p>	<ul style="list-style-type: none"> • Continued our community information kiosk work • Developed programs for emerging adults • Enhance awareness of community resources • Created the Community Table to provide space for community agencies to share information
<p>Strategic Priority 3: Understand How to Find, Evaluate, and Use Information</p> <p>Service Response Description: <i>The community will have library collections, programs, services and spaces that support searching for, locating, evaluating and effectively using information.</i></p>	<ul style="list-style-type: none"> • Increased opportunities to develop comfort with technology use • Ongoing instruction and assistance in evaluating authoritative information sources
<p>Strategic Priority 4: Celebrate Diversity: Cultural Awareness</p> <p>Service Response Description: <i>The community will have library collections, programs, services, and spaces that celebrate and promote an appreciation and understanding of the heritage and diversity of its citizens.</i></p>	<ul style="list-style-type: none"> • Collaborated with local community members to ensure collections, programs, and services meet their needs in a respectful manner • Provided opportunities for communities to feature their culture, language, and traditions • Set stage for increased opportunities for entire community to be represented in the new library

Desired Outcomes 2025

Airdrie Public Library wants to be the place people think of when they are ready to start something new. Whether it is a creative adventure, a new business, becoming a Canadian Citizen, or embarking on an educational journey, APL wants to be the place that provides opportunities to connect with information, culture, recreation, and community. This will be achieved through fresh



programs, services, and materials built in collaboration and consultation with the communities we serve.

Service Delivery Pressures and Challenges

- We are thrilled to be moving into the new 53,000 square foot library facility in fall 2025
- APL is working on change management as we prepare for our service in the new space
- APL is already seeing increased use and expect further increased in the new facility

Key Performance Measures

Activity Description	2025 Anticipated	2024 Projected	2023 Actual	2022 Actual
Cardholders	34,000	30,000	28,519	26,480
Circulation	700,000	650,000	625,120	609,089
Library Visits	250,000	215,000	202,209	168,685
Programs and events	1,500	1,500	1,475	1,470
Program attendance	60,000	50,000	48,624	29,124
Public computer sessions	41,000	40,000	37,107	31,731
Information queries answered	20,000	16,000	13,800	18,987