



COUNCIL – AGENDA REPORT

Meeting Date: 4 March 2025
Subject: Council Focus Areas 2024 Yearend Update
Directorate: City Manager

Issue:

Corporate Strategy is providing the 2024 Council Focus Areas yearend update report for information.

Policy / Council Direction:

Council establishes and endorses their Focus Areas each term that provide direction to Administration. As per Council direction, updates are reported twice a year to Council, at mid-year and yearend.

Background:

In early 2022 the new Council established and endorsed their Focus Areas for the period of 2023 to 2026 and beyond. These are the areas that Council identified as most needing attention to move forward to the desired future state for the community.

Administration then developed the plan and subsequent budgets, held further focus discussions with Council, and priority action plans were finalized and approved by Council for the 2023 – 2026 Council Focus Areas.

The 2024 yearend updates provide a high-level view as several of the initiatives and strategies underway are brought forward before Council by the responsible business unit(s) on a regular basis throughout the year.

Council Committee Routed Through:

As per Council Committees bylaw, Appendix E, Council Focus Areas reporting is brought forward directly to Council.

Administration Recommendation:

Administration is recommending that Council accepts the report titled “Council Focus Areas 2024 Yearend Update” for information.

Alternatives/Implications:

1. Council could choose to direct staff to provide further information. Staff would return to a future Council Meeting with the additional information requested.

Budget Implications:

There are no budget implications specific to this information update.

Communications and Engagement:

Corporate Strategy will work with Communications, Marketing and Engagement to develop a communication plan and communicate the 2024 yearend update to the public. The yearend updates will also be included in the 2024 Annual Report.

Recommendation:

That Council accepts the report titled “Council Focus Areas 2024 Yearend Update” for information.

Shelly Weihmann
Manager Corporate Strategy, Efficiency & Performance

Staff Presenter:	Shelly Weihmann
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Department:	Corporate Strategy, Efficiency & Performance
Reviewed by:	Kevin Weinberger
Attachments:	#1: Council Focus Areas 2024 Yearend Updates
	#2:
	#3: