Future Proposal Scope for E-Scooter agreement(s)

- **Provider Experience & Background:** Overview of experience in operating shared micromobility services, including past deployments, key achievements, and expertise in managing e-scooter programs.
- **Service Offerings:** Fleet size and deployment strategy. Minimum deployment of 100 scooters and a maximum of 175 scooters. Providers must be prepared for fleet adjustments based on demand and seasonality to ensure service availability aligns with community needs.
- **Scooter Specifications:** Details on vehicle design, performance, and compliance with safety standards.
- **Safety Features & Compliance Measures:** Measures to ensure rider safety, including adherence to data and compliance requirements of the City's regulations and laws. Providers must also implement speed regulations in designated zones to enhance safety in specific areas.
- **Technology & User Experience:** Platform capabilities and incident reporting mechanisms.
- **Pricing Model & Financial Structure:** Proposed rates for riders. Providers should also outline any potential discounts for students or low-income riders, as well as any cancellation and refund policies for users.
- **Proposed Revenue-Sharing Model:** Outline of revenue-sharing opportunities with the City.
- **Operations & Fleet Management:** Rebalancing strategies, maintenance, and parking solutions (including designated parking areas and no-ride zones). Providers must outline maintenance turnaround times and procedures for reporting and repairing damaged vehicles to ensure fleet reliability.
- **Performance Tracking & Reporting:** How ridership, safety, and compliance data will be shared with the City. Providers must report on key performance indicators (KPIs) on a monthly basis, including but not limited to:
  - Total trips
  - Number of unique riders
  - Busiest areas
  - Ridership per device
  - Total distance traveled
  - Safety incidents
  - Heatmaps showing ride density and trends
- **Any Additional Value-Added Benefits.**