

COUNCIL – AGENDA REPORT

Meeting Date: 2 July 2025

Subject: 2025 Municipal Census Results

Directorate: City Manager

Issue:

Council is being presented with the 2025 official census results.

Policy / Council Direction:

The City of Airdrie conducts a municipal census annually as per the Municipal Census Policy.

Background:

The City of Airdrie conducted a municipal census during the period of April 1 to June 2, 2025.

Census data serves as a cornerstone for the City's long-term planning for municipal services, allocating funds, and understanding community needs. The data also helps the City plan for schools, recreational facilities, emergency services, infrastructure projects, ensuring resources are allocated effectively.

The census data also provide detailed pictures of the City's population and demographic characteristics and is vital for tracking population growth, shifts in demographics and understanding the needs of different communities. The Census Fact Sheet with more details and community data will be released publicly at the Council Meeting on July 2, 2025.

The City of Airdrie has been conducting an annual census since 2001 and prides itself on obtaining accurate data on a yearly basis. As the firth largest municipality, obtaining a total population count is a priority.

The official population of Airdrie is:

	2025	2024	2023
Total Population	TBA	85,805	80,649

Population percentage difference from previous year	TBA	<u>↑ 6.39%</u>	↑ 14.29% *from 2019 (due to Covid in 2020-2022)
Dwellings	TBA	29,851	28,744

Following the same process implemented since 2008, each household received a door hanger with a Secure Access Code (SAC), which enabled them to complete their responses online. Households that did not complete the census online, were visited by an enumerator who collected their information electronically at the door using an iPad.

Census completed online:

Online Census	2025	2024	2023
Prior to Door-to-Door Collection	TBA	52.84%	48%
		15,764 dwellings	13,891 dwellings
Total Overall	TBA	70.07%	66%
		20,917	19,075

Administration completed the provincially legislated 383 Quality Assurance checks during the census collection period.

Council Committee Routed Through:

This item was not routed through a committee

Administration Recommendation:

That Council accept the official 2025 Census results for information as presented.

Alternatives/Implications:

That Council provide alternative direction.

Budget Implications:

The census was completed with funding from the approved 2025 operating budget.

Communications and Engagement:

The official census results will be provided to the local media and posted to the City's website immediately following the Census Results presentation to Council.

Recommendation:

That Council accepts the official results of the 2025 Municipal Census, for information.

Noshy Karbani, Legislative Services, Project Lead - Census and Elections

Staff Presenter: Noshy Karbani

External Presenter:

N/A Legislative Services Charlotte Satink Department: Reviewed by: Attachments:

N/A